

AlertEducation



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EDUCATIONAL ENTREPRENEURSHIP IN EUROPE

ENABLING STUDENTS AND SCHOOLS TO DEVELOP THEIR
POTENTIAL ON A EUROPEAN LEVEL



COMPARE
COOPERATE
then CONSTRUCT YOUR OWN ITINERARY

DEVELOPING ALL SORTS OF TALENTS

^{1/} 1/ SOCIAL REALITY :


- ✓ **TOO MANY STUDENTS DROP OUT :**
- ✓ **LACK OF MOTIVATION AND ENTREPRENEURSHIP** *among the ones who « succeed at school »*
- ✓ **ONLY A MINORITY IS MULTILINGUAL**
- ✓ **LACK OF STUDENTS (especially GIRLS) IN MATHEMATICS, SCIENCE & TECHNOLOGY**
- ✓ **LACK OF FINANCIAL EDUCATION in PRIMARY AND SECONDARY SCHOOLS**
- ✓ **LACK OF PRIVATE-PUBLIC PARTNERSHIPS AND FOUNDATIONS**

DEVELOPING ALL SORTS OF TALENTS

2/ MOSTLY APPROPRIATE, BUT DIFFERENT ANSWERS IN THE EDUCATIONAL INSTITUTIONS

BUT :

- CHANGE, AUTONOMY and PERSONALIZED LEARNING CANNOT BE IMPOSED FROM THE TOP, HAVE TO BE MANAGED BOTTOM UP



- LACK OF INFORMATION AMONG THE PARENTS, WHO HAVE TO UNDERSTAND THAT SOCIETY IS CHANGING AND THAT EDUCATION MUST BE CHANGING TOO

3/ SPECIFIC SITUATION : WHAT IS THE MAJOR ISSUE IN EACH COUNTRY?

INFORMING THE PUBLIC :

- IN FRANCE, EACH REFORM, EACH INNOVATIVE INITIATIVE IN EDUCATION HAS BEEN FOUGHT DURING THE LAST THIRTY YEARS BY THE POWERFUL TEACHERS' TRADE UNIONS and by a PARENTS' ASSOCIATION, mostly composed of teachers.

**- OTHER PARENTS and PARENTS ASSOCIATIONS IGNORE WHAT THEY COULD STAND FOR
RESULT : ALL REFORMS HAVE BEEN REJECTED OR WERE NOT EFFECTIVE**

FIRST STEP: LET THE CIVIL SOCIETY UNDERSTAND WHAT SHOULD BE THE EDUCATIONAL PRIORITIES

DEVELOPING ALL SORTS OF TALENTS

4/ INFORMAL LEARNING

- ✓ **TO BE AWARE OF THE REALITY AND OF THE CONNECTION BETWEEN SCHOOLWORK AND THEIR FUTURE**, young people have to be supported by the professionals.

- ✓ **PRIVATE COMPANIES** have to be involved and take part actively in the **DEFINITION OF CONTENTS** and **TRAINING CERTIFICATION**



- ✓ **INFORMAL EDUCATION** has to be developed through cooperation with companies, science centres , museums, associations..
- ✓ **WHETHER BIG OR SMALL**, companies have a wealth of experience to build upon. They should make youngsters **BELIEVE IN THE FUTURE AND THE VALUE OF WORK.**

OUR PROPOSAL

- ✓ **OUR ABILITY TO DESIGN CUSTOMISED CSR PROJECTS**, in order to develop informal and entrepreneurial learning among young people, improving skills in foreign languages, finance and MST
- ✓ **OUR ABILITY TO IDENTIFY SOME INTERESTING CSR PROJECTS** about **SUSTAINABLE DEVELOPMENT, SOCIAL WORK, HUMANITARIAN AID..** becoming support for studies
- ✓ **OUR ABILITY TO DEVELOP COLLECTIVE INTELLIGENCE : ENABLE, THROUGH OUR COLLABORATIVE WEBSITE, YOUNG PEOPLE** to discuss and share their experience of the business world
- ✓ **OUR ABILITY TO ORGANIZE INTERNATIONAL WORKSHOPS AND CONFERENCES ON EDUCATION**

TO WHOM ?

**BIG COMPANIES LIKE VOLVO, VOLKSWAGEN, SIEMENS, PHILIPS,
already involved in CSR projects with schools,
but also small and medium-sized enterprises**

CITIES, REGIONS

ASSOCIATIONS

PARENTS

AUTONOMOUS SCHOOLS

EUROPEAN INSTITUTIONS

INTERNATIONAL EXPERTISE

Nelly GUET, at the age of...

15 : spent 3 weeks in Germany, thanks to German teachers

19 : became a student in Germany (Kiel) and then financed her studies in Berlin thanks to a grant of the DAAD and « Luftbrückendankstiftung » (Foundation for the Berlin Blockade)

23 : began her career as a German Teacher (all levels – all kinds of schools)

36 : became a School Head of **lower and upper secondary schools** (and also primary and kindergarten) in **France, Germany, Switzerland** .

Educational Expert :

- National **Council member** in two School Heads Unions :

SNPDEN (1992-93) and Amicale des Proviseurs (2000-02)

- Member of the European Board of ESHA -**European School Heads Association** – (32 countries) 1998-2007, Member of the **Executive Board** 2004 – 2007

- **Vice President** of AEDE-France (European Association of Education) : 2006 -2008, Member of the national board 2008-2014

- **Council Member of ICP** (International Confederation of Principals – www.icponline.org), 2004 - 2014.

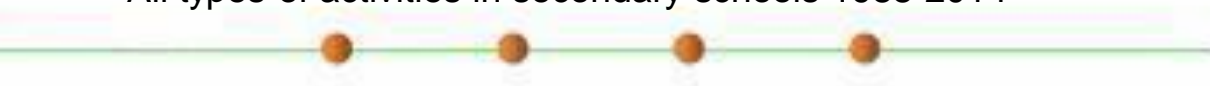
INTERNATIONAL EXPERTISE

EDUCATIONAL EXPERT

- Member of informal **networks** of researchers, schoolheads, teachers and schoolheads' trainers, companies involved in education **in France and abroad**
- Member of the pilot group of the European project : **School Leadership Network (ESLN) 2004-06**
- Organiser – since 10 years - of training sessions, workshops, **international conferences for educational leaders, parents, companies**

EXPERT IN CROSS COLLABORATION between **BUSINESS WORLD** and **EDUCATION** :

- **Training in participative management** : Hewlett-Packard (Feb.-June 1988)
- All types of activities in secondary schools 1988-2014



• **Member of the European steering group** « Science in Schools » : IBM/ Volvo/ Volkswagen/ EUN/ CSR Europe working for promotion of MST– 2007-2008; Participated to the European Round Table of Industrialists Conference (ERT- Bruxelles – Oct.2008) , to the European project « Hands on, Brains on », to the European SUMMIT about « the Dutch experience » (Amsterdam – 2007-2008)

• **Member of the interministerial committee for the promotion of Economy in Education** : **CODICE - 2007-2008 (other partners** : Ministry of Finances and Economy, Ministry of National Education, umbrella organisations of entrepreneurs like MEDEF, CGPME, l'Institut de l'Entreprise, l'ACFCI, associations involved in cross collaborative activities)

Our « ADDED VALUE »

CSR – Corporate Social Responsibility – now officially related to human capital, sustainable development, life long learning and education



CONTEXT of the FINANCIAL CRISIS , cross collaborative activities are a must : society is changing, schools must be changing too.

INTERNATIONAL LEVEL : our collaborative website will allow young people to discuss on-line before they meet in real life

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