

# School-company cooperation in the Netherlands

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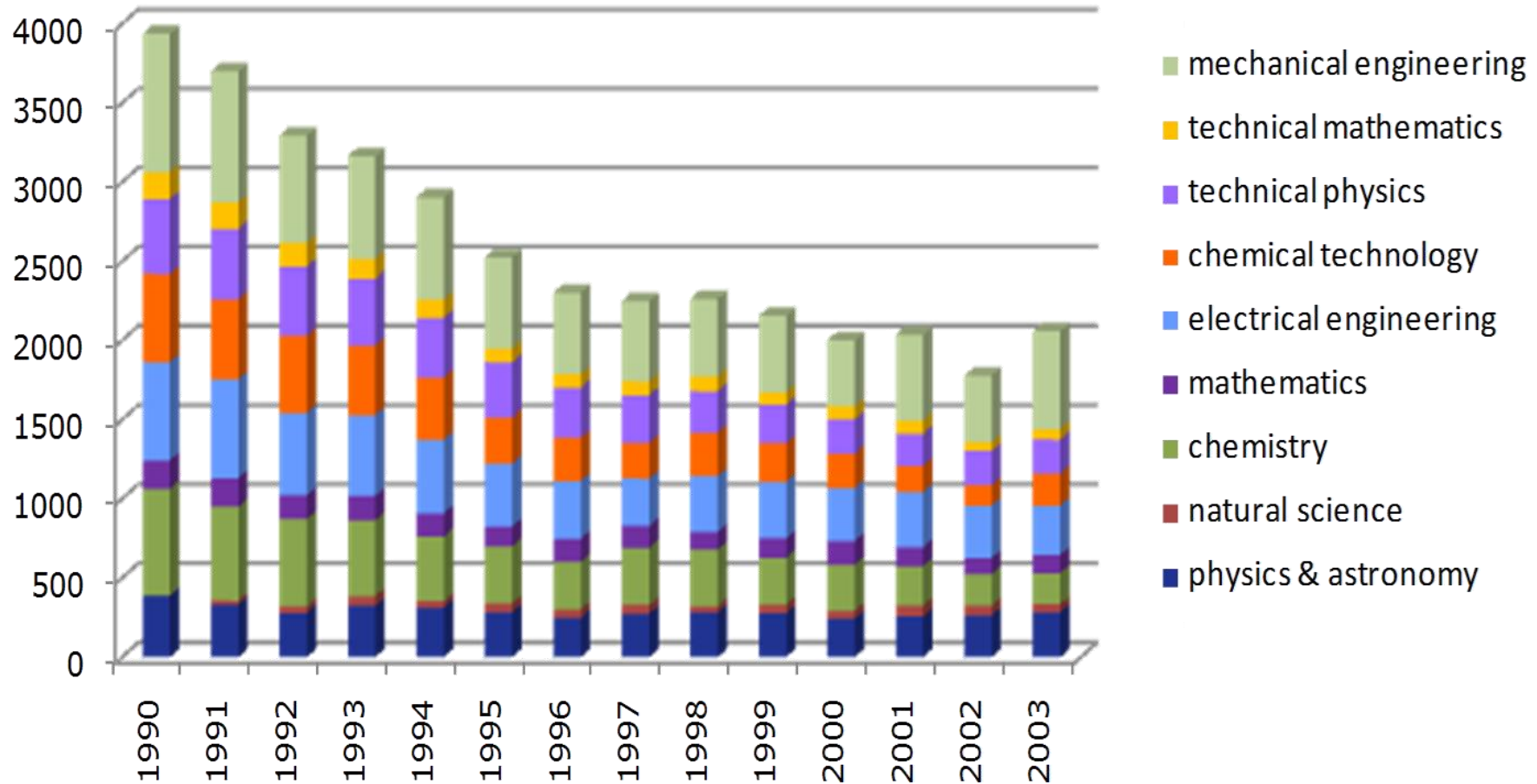
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# About Platform Talent for Technology (PTvT)

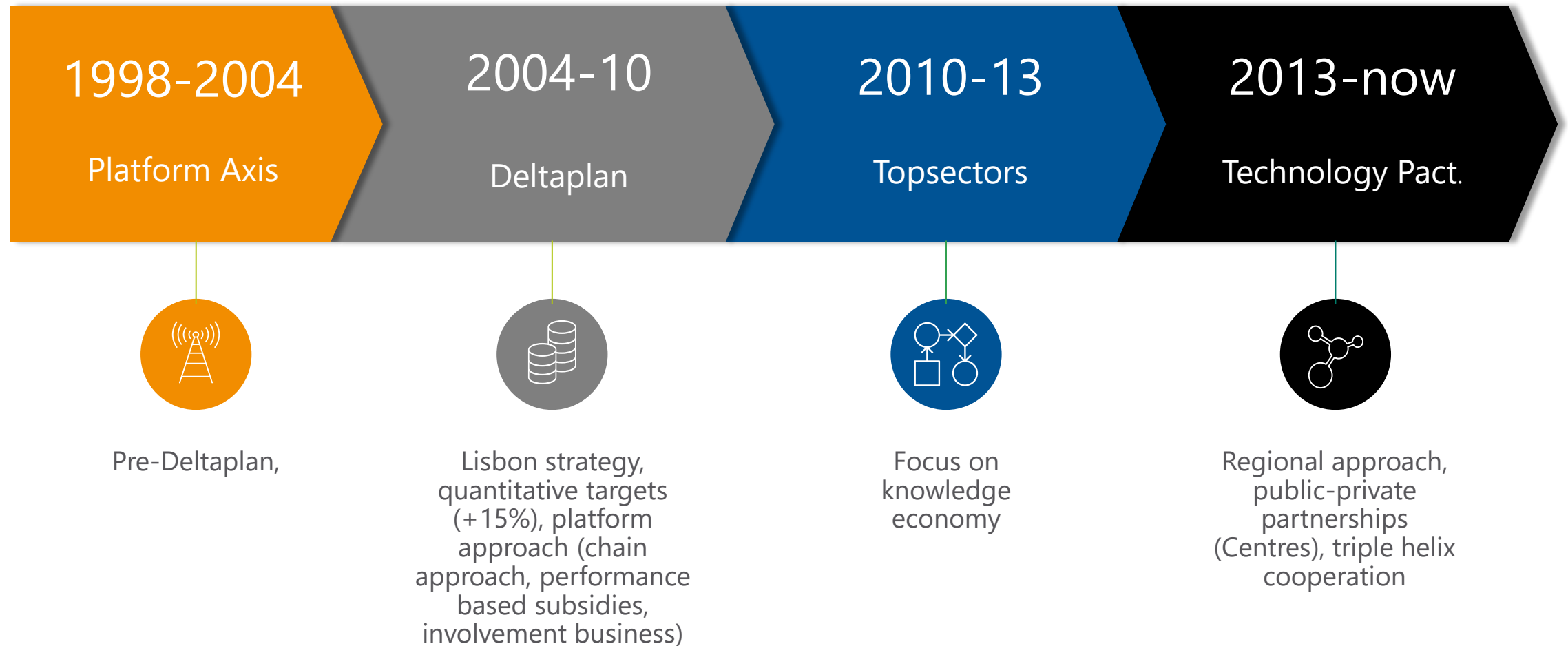
- PBT: Independent foundation created in 2004 by Ministry of Education, Economic Affairs and Social Affairs
- 60 permanent staff, two offices (The Hague and Utrecht)
- Objective: 4/10 and 10/10
- Flagship programmes: Jet-Net (primary/secondary) and Katapult (VET/Higher education) with 12.000 companies directly involved



# Background 1990-2003: Decreasing interest in STEM

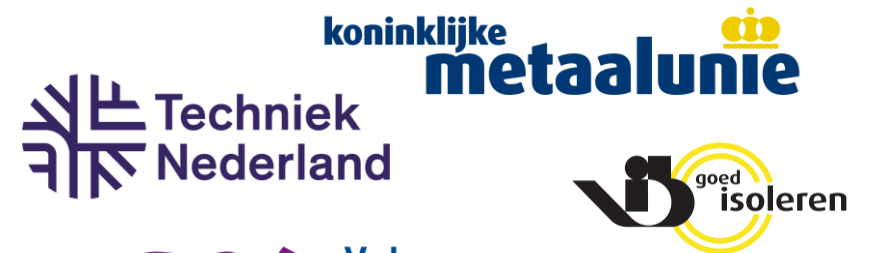


# Background 2004-2020: Evolving strategies in the Netherlands



# School-company cooperation: challenges

- Launch Jet-Net programme (2002): Over 50 questions in parliament about the role of companies
- Funding of Jet-Net: From membership model to public-privately funded programme
- Fragmentation of initiatives: developing a coordinating network



# School-company cooperation: results

- Jet-Net: Network of > 2000 companies, 40% of secondary schools
- Jet-Net: Measurable results: >60% of young people (havo-vwo) now chooses STEM
- Quality and continuity: national coordinating platform funded by government and technical industry associations



# Questions

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