

A. How can we convince companies to become real partners to schools?

B. How do you get teachers to accept the role of companies in the classroom?

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1. SIZE THE CHALLENGE AND PROVIDE DATA

DEMANDA EMPRESARIAL STEM

En 2 años ha crecido un 56% la demanda empresarial de perfiles STEM procedentes de FP y un 25% de perfiles universitarios STEM

Fuente: Confesbank

Demanda profesiones STEM - FP



Demanda profesiones STEM -Universidad



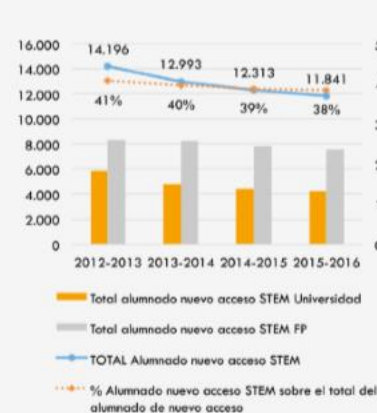
ALUMNADO STEM EN FP Y UNIVERSIDAD

En 4 años se han matriculado un 16,6% menos de alumnos en estudios STEM

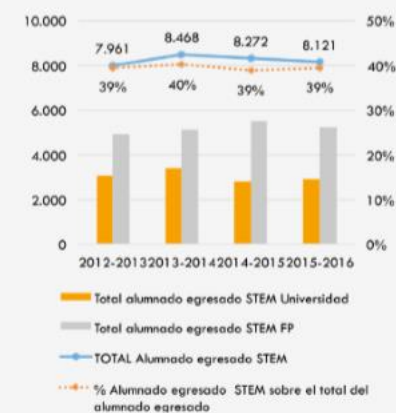
El 39% del alumnado egresado de FP y Universidad obtuvo una titulación STEM

Fuente: Eustat

Nuevo acceso STEM

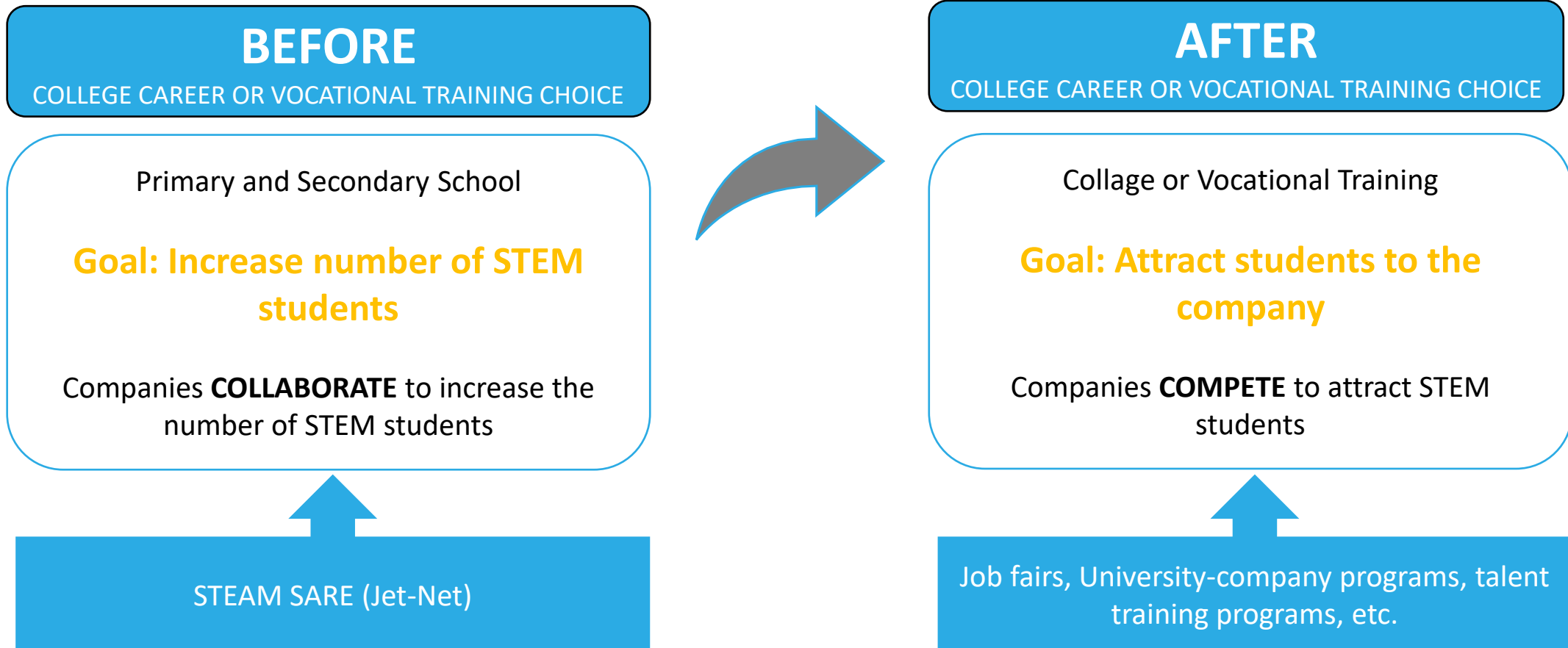


Egresado STEM



A. How can we convince companies to become real partners to schools?

2. HIGHLIGHT THE NEED OF COLLABORATION TO ADDRESS DE PROBLEM



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3. IDENTIFY THE INTERESTS AND THE ADDED VALUE OF THE NEW PROGRAM FOR COMPANIES

Business interests	Added Value provided by STEAM Sare
Professional profiles adapted to their needs	Show and generate interest among young people about professions necessary for the local industry
Attraction of young talent	Show the professional opportunities offered by local companies
Corporate Social Responsibility	Structured project Employee engagement Visibility among local social agents

B. How do you get teachers to accept the role of companies in the classroom?

EDUCATIONAL PROGRAM

- Focused on **educational needs** identified by teachers and linked to the educational curriculum
- Activities designed in close **collaboration** between teachers and professionals
- Role of business professionals guaranteed by a **Code of Conduct**



Berrikuntzaren Euskal Agentzia
Agencia Vasca de la Innovación

Alaitz Landaluze

Innovation Policy Director

Innobasque – Basque Innovation Agency

alandaluze@innobasque.eus

+34 650427976